



SUKHOTHAI THAMMATHIRAT OPEN UNIVERSITY  
SCHOOL OF COMMUNICATION ARTS

## ONLINE INTERNATIONAL MASTER IN COMMUNICATION ARTS FOR ASEAN

คุณวุฒิรับรอง โดยสำนักงาน ก.ค.ศ.  
กระทรวงศึกษาธิการ



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บาท

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ASEAN-COMMARTS.STOU.AC.TH

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## HISTORY

STOU School of Communication Arts was founded in 1984. In this year, the first distance learning Bachelor of Arts in Communication program was offered. The School recognizes the important role of Communication to achieve the goals set by the ASEAN Community and has developed in 2014, together with expert international faculty members, the first distance learning M.A. in Communication Arts for ASEAN.

## VISION

Since 1980, STOU has long been a leader in online learning in Southeast Asia. In 1995 the University was recognized for its achievements in distance education management and has received the Award of Excellence from the International Council for Distance Education and the Commonwealth of Learning. STOU School of Communication Arts aims to become the leader in Communication through distance education providing lifelong learning for all.

## MISSION

STOU School of Communication Arts mission is to:

- Offer access to training and credentials that advance individual careers.
- Strengthen communities, organizations and social institutions to participate in knowledge-based society.
- Research, develop and promote ASEAN knowledge and culture.

## M.A. COMMUNICATION ARTS FOR ASEAN

The Master in Communication Arts for ASEAN is a fully online-based 36 credit two-years program.

## THE PROGRAM OFFERS:

- Online distance classes to deliver convenient lectures to your computer, tablet or mobile device. This is one of the great advantages of distance learning; you can read and work through specially designed study materials at your own pace, and at a time and place that suits you best.
- ASEAN culture and context sensitive Communication Arts curriculum based on the standards of Thailand's Ministry of Education (2005).
- International faculty members and lecturers.
- Networking with academics, broadcasters, media and communication professionals, and development specialists in ASEAN.

## COURSES

### SEMESTER I

17701 Communication Arts and ASEAN  
17702 Philosophy and Communication Theories

### SEMESTER III

17705 Communication Management for ASEAN  
17798 Thesis (Plan A)

### SEMESTER II

17703 Communication Paradigm and Research Practice  
17704 Comparative Communication Studies for ASEAN

### SEMESTER IV

17797 Independent Study (Plan B)  
17799 Graduate Professional Experience Abroad (1 month)

## PROGRAM OBJECTIVES

- Develop students' research skills and ideas in the rapidly changing field of Communication Arts in ASEAN.
- Develop students' critical thinking skills to analyze, understand and take action in social, cultural, political, economic issues in ASEAN and be effective communicators and problem-solvers.
- Develop students' skills to apply research knowledge on ASEAN to real-world situations, at the local, regional and global levels.

# การจัดการศึกษาเพื่อการรองรับ 21<sup>st</sup> CENTURY KNOWLEDGE & SKILLS

เทคโนโลยี นวัตกรรม ภาษา สากล  
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ทุนศึกษาทำงานในกลุ่มประเทศ ASEAN-ASIA



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